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# PRIVATE HOSPITALS & CLINICS ASSOCIATION PRESENTS





INE LAKUES I International Medical Health & Wellness Trade Fair



# **Core Objective!**

The premier edition of Healthcare Expo 2024 will take place from 26-28 July, 2024 at PC Hotel Karachi . This exhibition will focus on a wide range of products and services relevant to the healthcare industry. From hospital equipment to disposable medical items, nursing care to surgical tools, diagnostic devices to emergency room and laboratory facilities, and long-term care products to dental equipment, rehabilitation tools, orthopedics items, and electro-medical devices. Additionally, the trade show showcases medical services, pharmacyrelated offerings, and much more. The Healthcare Expo 2024 will provide an excellent platform to learn about the most recent research and development trends and innovations in the healthcare industry. This event offers a unique opportunity to connect with key decision-makers, establish valuable business relationships, and gain insights into the latest developments in the healthcare sector.

Co-Organizer









**Dr. Syed Junaid Ali Shah President, PH&CA** 

#### **Dear Colleagues and Industry** Partners,

As President of our esteemed organization, I am thrilled to announce the upcoming Health & Wellness Expo with the collaboration of Orbit Advertising & Event Management. This event is a testament to our commitment to advancing health and wellness within our industry and beyond. The expo will serve as a vital platform for showcasing the latest innovations, sharing knowledge, and fostering collaborations that aim to enhance the well-being of our communities.



**Dr. Farhan Essa General Secretary PH&CA** 

#### **Dear Esteemed Members and Partners**

I am writing to you as the General Secretary with great enthusiasm about our upcoming Health & Wellness Expo. This event is a cornerstone for promoting health and wellness within our industry and the wider community.

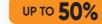
It represents an extraordinary opportunity to explore the latest trends, products, and services that are shaping the future of health and wellness.



100+







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**BRANDING OPPORTUNITY** 

YEAR-ROUND PROMOTION

PLATFORM FOR NEW PRODUCT LAUNCH

**EFFICIENT NETWORKING WITH DIRECT CLIENTS** 

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TO BOOST YOUR



YEAR-ROUND **PROMOTION** 



PLATFORM FOR NEW PRODUCT LAUNCH



**EFFICIENT NETWORKING WITH DIRECT CLIENTS** 





**BRANDING OPPORTUNITY** 

### WHY YOU MUST ATTEND

**Getting The Special Features of Discounts** 

**BRANDING OPPORTUNITY** 

TO GET DIRECT ACCESS TO **THE BRANDS** 

**EFFICIENT NETWORKING** 









## PARTICIPATION BENEFIT FROM 360 MARKETING

















