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PRIVATE HOSPITALS & CLINICS ASSOCIATION PRESENTS

HEALTH & WELLNESS

EXPO

26TH - 28TH JULY, 2024



HEALTH & WELLNESS
 EXPO 2024
 26th - 28th July, 2024, PC Hotel, Karachi

THE LARGEST International Medical Health & Wellness Trade Fair



Core Objective!

The premier edition of Healthcare Expo 2024 will take place from 26-28 July, 2024 at PC Hotel Karachi. This exhibition will focus on a wide range of products and services relevant to the healthcare industry. From hospital equipment to disposable medical items, nursing care to surgical tools, diagnostic devices to emergency room and laboratory facilities, and long-term care products to dental equipment, rehabilitation tools, orthopedics items, and electro-medical devices. Additionally, the trade show showcases medical services, pharmacy-related offerings, and much more. The Healthcare Expo 2024 will provide an excellent platform to learn about the most recent research and development trends and innovations in the healthcare industry. This event offers a unique opportunity to connect with key decision-makers, establish valuable business relationships, and gain insights into the latest developments in the healthcare sector.

Co-Organizer





Dr. Syed Junaid Ali Shah
President, PH&CA

Dear Colleagues and Industry Partners,

As President of our esteemed organization, I am thrilled to announce the upcoming Health & Wellness Expo with the collaboration of Orbit Advertising & Event Management. This event is a testament to our commitment to advancing health and wellness within our industry and beyond. The expo will serve as a vital platform for showcasing the latest innovations, sharing knowledge, and fostering collaborations that aim to enhance the well-being of our communities.



Dr. Farhan Essa
General Secretary PH&CA

Dear Esteemed Members and Partners

I am writing to you as the General Secretary with great enthusiasm about our upcoming Health & Wellness Expo. This event is a cornerstone for promoting health and wellness within our industry and the wider community.

It represents an extraordinary opportunity to explore the latest trends, products, and services that are shaping the future of health and wellness.



**HEALTH & WELLNESS
EXPO 2024**
26th - 28th July, 2024, PC Hotel, Karachi

THE LARGEST MEDICAL HEALTH & WELLNESS TRADE FAIR

100+ **10000+** **10000+** **UP TO 50%**

BENEFITS

- BOOST YOUR SALES
- BRAND AWARENESS
- BRANDING OPPORTUNITY
- YEAR-ROUND PROMOTION
- PLATFORM FOR NEW PRODUCT LAUNCH
- EFFICIENT NETWORKING WITH DIRECT CLIENTS

CATEGORIES

- Hospitals
- Cardiology
- Cosmetology
- Dental
- Furniture & Healthcare
- Obstetrics & Gynaecology
- Surgery
- Health & Education
- Laboratory
- Logistics
- Medical Imaging
- Neurology
- Gym & Fitness
- Wellness
- Medical Biotechnology & Medical Technical Facilities
- Oncology
- Ophthalmology
- Orthopaedic
- Pharmaceuticals/ Nutraceuticals
- Rehabilitation

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WHY YOU MUST PARTICIPATE

- TO BOOST YOUR SALES
- YEAR-ROUND PROMOTION
- PLATFORM FOR NEW PRODUCT LAUNCH
- EFFICIENT NETWORKING WITH DIRECT CLIENTS
- BRAND AWARENESS
- BRANDING OPPORTUNITY

WHY YOU MUST ATTEND

Getting The Special Features of Discounts

BRANDING OPPORTUNITY

TO GET DIRECT ACCESS TO THE BRANDS

EFFICIENT NETWORKING

PARTICIPATION BENEFIT FROM 360 MARKETING

- BTL Activation
- ADVERTISEMENTS
- HealthCare Services
- Fitness Equipment & Wearables
- OUTDOOR PROMOTION
- SOCIAL MEDIA & ONLINE PROMOTION
- EMAIL SMS & WHATSAPP
- ASSOCIATION TIE-UPS
- B2B MEETING